

# KEEPING OUR PROMISE



# 2021

# ANNUAL REPORT

# MEETING THE MOMENT

Hello everyone,

Last year was a challenging year for us. Due to the COVID-19 pandemic, we had to cancel our two signature fundraising events—our annual Kentucky Derby Celebration and our annual Fashion Show & Luncheon. These events give us an opportunity to meet our supporters face to face and engage with the community on a personal level. When we celebrate together, we celebrate the people who make our mission of offering critical services to at-risk youth, and we embrace the opportunities to connect to YOU. After a trying year of missing the face-to-face connections through our fundraising events, we are happy to present our signature events again this year. We are looking forward to **meeting the moment** and meeting you again, in-person.

Seton Youth Shelters Presents

## TELLING STORIES:

*A Literary Fashion Adventure*

# 26<sup>th</sup> Annual Fashion Show & Luncheon

Tickets: \$55\*

\*tickets will be \$60 after September 30



SAVE THE DATE FOR OUR 23RD ANNUAL  
**KENTUCKY DERBY**  
**CELEBRATION**

May 7th, 2022 ♦ 5 PM to 10 PM ♦ Back Bay Farms

# ACCEPTING THE CHALLENGE

**We were here, on-site through COVID-19.** When most of the local, national and international community was shut down, homebound or struggling through the devastating symptoms of infection by the COVID-19 virus, we were here. Our shelter doors were open, with strict safety protocols in place. Our staff was welcoming, from a safe distance, often masked and gloved. Our Boys' House and Girls' House sheltered hundreds of children 9-18 years.

**You were there for us.** You made weathering our most difficult year possible. While we experienced unprecedented losses due to cancellation of our in-person signature special events, and through the forced closure of several of our largest contributing businesses, our supporters—longstanding and first-time—found a way to reach out to us with operating funds, in-kind donations of food and cleaning products, PPE, and other items critical to continuing our programs and services.

**Our community needs us.** That was never more evident than by the numbers of children who came to us in the past year, suddenly homeless, or as siblings, or victimized as a result of their search for food and shelter. Or whole families, struggling with unemployment, whom we helped with food and hygiene items, and access to laundry facilities.

**We can't thank you enough.** Really. You kept us going during the most devastating year of our nearly 40-year history. You enabled us to keep our promise of always providing our shelter, outreach, mentoring and education free of charge to children and their families. We are humbled by the community's unwavering commitment to enabling us to continue our mission of serving our region's most vulnerable youth.

**But, there are challenges ahead.** With our 38-year Boys' House lease expiring on August 31, 2021, we must create a new space to bring our programs and services together, and better serve our community. We must ask you, and our community, to help us achieve this transition without a pause in our lifesaving and lifechanging programs and services. Our Building Promise capital campaign and new campus project is the future of our critical service to the community.

**We'll be here with your help. We hope you'll accept the challenge.**



Stay safe,

A handwritten signature in black ink that reads "Jennifer".

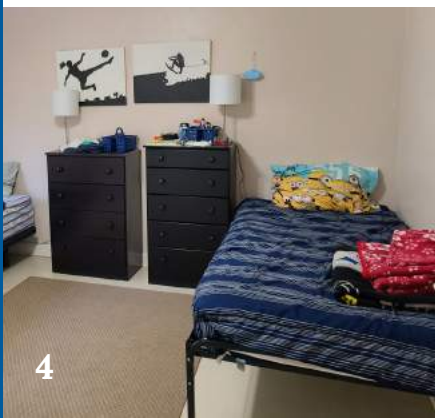
Jennifer Sieracki  
Executive Director







Photos of Seton's  
Boys' House.



An indispensable resource for the Virginia community without pause since 1985, Seton Youth Shelters is the region's only organization devoted exclusively to providing shelter, outreach, mentoring and counseling to the region's most vulnerable boys and girls ages 4 up to 18.

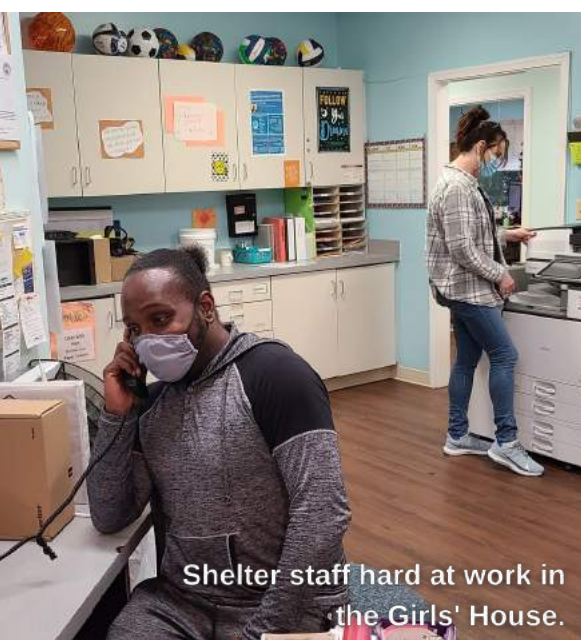
One of the major challenges of 2020/2021 was the COVID-19 pandemic, and Seton faced an unprecedented budget shortfall. With a revenue deficit in the hundreds of thousands of dollars from loss of annual fund, events, and corporate donations, Seton braced for the worst. Facing the possible the loss of our critical services due to the economic crisis, Seton Youth Shelters worked hard to raise funds in order to continue providing uninterrupted shelter, outreach and mentoring.

In April of 2020, while Seton was rapidly adapting to challenges presented by the pandemic, the Catholic Diocese of Richmond informed the organization's Executive Director that the 35-year Boys' House lease would be terminated at the end of the year.

In the midst of these unprecedented crises, several donors stepped forward to assist Seton with securing land for a new Boys' House and the opportunity to bring all of Seton's programs—as well as operations and administration—together in a single campus. This was the most difficult year in Seton's history, but our community came together, allowing us to **confront the crisis** and continue our life-saving mission.

## Shelters

Serving all of Hampton Roads, Seton Youth Shelters provides 24-hour emergency shelter for youth ages 9 up to 18 years old. This program serves runaway and homeless youth and youth in crisis in Hampton Roads and beyond. Seton Youth Shelters operates two shelters in Virginia Beach, one for boys and the other for girls. In our shelters, residents are provided youth advocacy and individual/family crisis counseling. Case management activities facilitate coordination of services, community referrals and aftercare follow-up. Youth who enter the shelter program attend local public schools unless parents provide transportation to their home school. Our shelters provide counseling that addresses a variety of topics and serves to increase youth awareness of community resources.



Shelter staff hard at work in the Girls' House.

## Outreach



Seton's Youth Outreach Program (YOP) visits area schools, events, and neighborhoods, reaching out to thousands of youth, offering crisis intervention, counseling, and shelter options—a lifeline for this vulnerable population. Seton's Youth Outreach Program is also a registered **Safe Place** agency. Safe Place creates a network of youth-friendly Safe Place locations that display the distinctive yellow and black Safe Place sign. Outreach activities also includes a Teen Anger Management class, providing evidence-based approaches for teens managing anger, and an Active Parenting of Teens class, an evidence-based program that provides guidance and support needed to turn the challenges of raising a teenager into opportunities for growth.



Volunteer group working to clean up the yard at the Girls' House.

## Mentoring

The Mentoring Children of Prisoners (MCP) Program is free and available to youth 4 to 18 years old who have been affected by the incarceration (past or present) of someone in their lives. Each child is paired with an adult who takes on the role of a friend. Their time together may include participating in recreational, education, or cultural activities. Mentors and mentees commit to spending a minimum of four hours together each month for at least one year.



Executive Director Jennifer Sieracki behind the scenes with WAVY 10.



# Building Promise Capital Campaign

## THE SITUATION

Throughout its history, Seton Youth Shelters has accomplished its mission of providing shelter, counseling, outreach and mentoring to more than 350,000 runaway, homeless, trafficked and at-risk children 24 hours a day, 365 days a year, by adapting three rented/leased properties located approximately 1.5 miles apart in central Virginia Beach. Staff, children and families served, donors and volunteers must travel between Seton's two gender-specific shelters for youth ages 9 up to 18 and its mentoring, youth outreach, and administrative offices. Seton Youth Shelters' Building Promise Capital Campaign will fund an unprecedented construction project enabling the organization to combine the entirety of its programs and services on one contiguous and wholly owned property.

## STATEMENT OF NEED

Following the unexpected April 2020 announcement by the Catholic Diocese of Virginia that it was terminating Seton's lease for its Boys' House shelter, a potential donor approached the organization, initially proposing assistance with a single residential structure for the Boys' Shelter operation. Following extensive talks with Seton's management, the donor and the organization determined that the

long-held vision of bringing together for the first time all of Seton's programs and functions was feasible. The donor committed a \$3 million gift toward the purchase of acreage and the construction of a \$5.3 million physical campus. Additional early donors contributed another \$1,090,000 to Seton's Building Promise Capital Campaign. Seton is seeking an additional \$1.2 million dollars of community-based funding. The campaign, constructed in 3 phases encompasses the land purchase and the subsequent construction of the new Boys' Shelter, Girls' Shelter, and Seton's administrative and community education center.





# INTERESTED IN DONATING TO OUR CAPITAL CAMPAIGN?

Help us reach our goal! We  
have naming opportunities  
starting at \$100.

Contact Jennifer Sieracki at  
757.963.5795 ext. 0105# or email  
[jsieracki@setonyouthshelters.org](mailto:jsieracki@setonyouthshelters.org)

**As of  
summer of  
2021, we  
are at 77%  
or our  
campaign  
goal of  
\$5,290,000!**

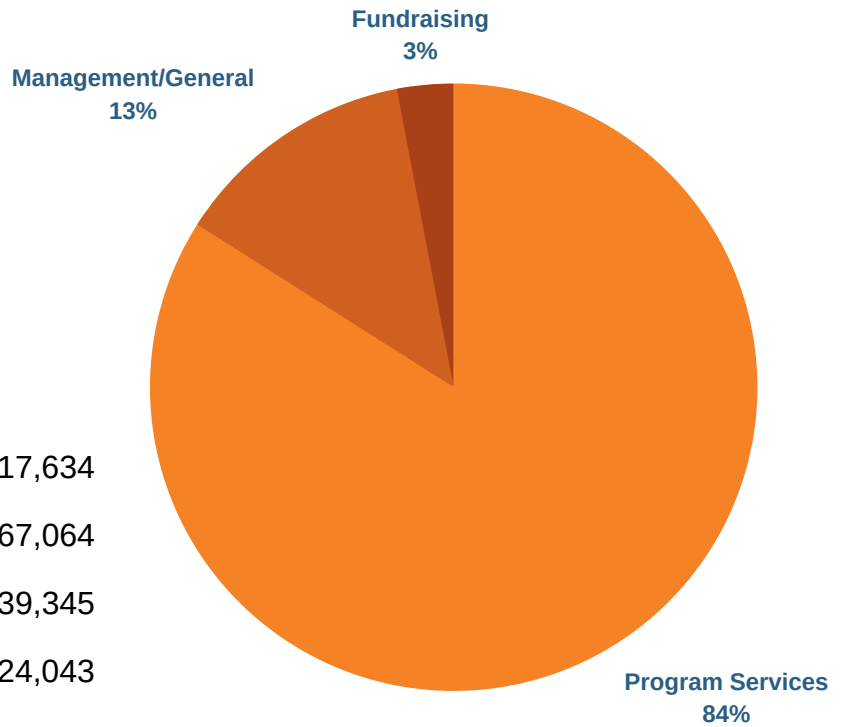




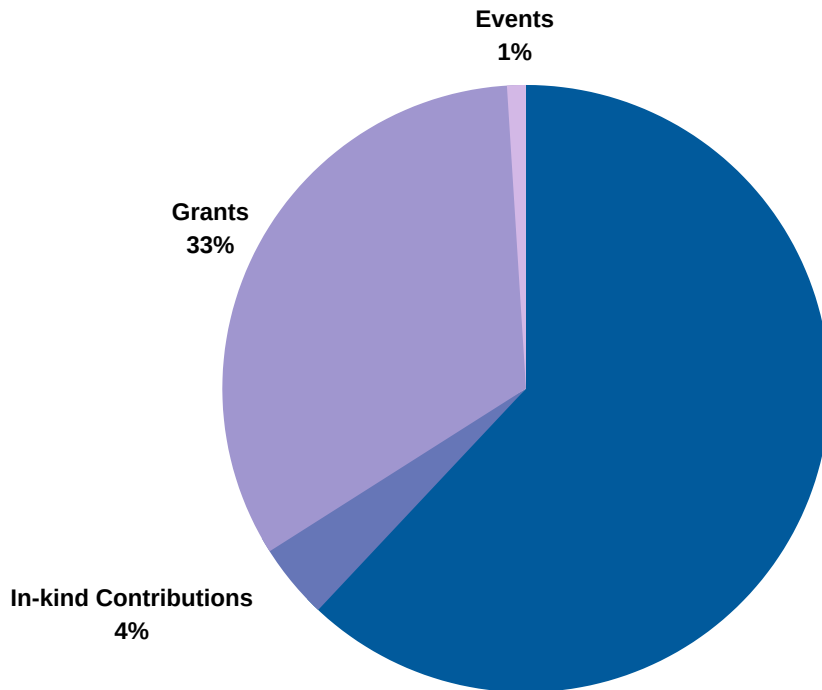
EXPENSES FY 2020

EXPENSES FY 2020

Program Services	\$ 1,117,634
Management/General	\$ 167,064
Fundraising	\$ 39,345
Total	\$ 1,324,043



REVENUE FY 2020



REVENUE FY 2020

Donations/Private Foundations	\$ 860,399
In-kind Contributions	\$ 55,540
Government/Municipality Grants	\$ 459,129
Special Events	\$ 13,195
Other	\$ 3,330.00
Total	\$ 1,391,593

Donations  
62%







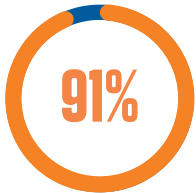
# SHELTERS PROGRAM

*by the numbers*



shelter residents report improved relationship with parents and caregivers after shelter stay

shelter residents return home or are placed in a safe home after shelter stay



shelter residents report 3 healthy ways to deal with anger after shelter stay



shelter bed days (number of beds occupied for year)



youth offered counseling and referrals

## Programs Impact



### OUTREACH PROGRAM

*by the numbers*



youth contacted through street outreach and community outreach events



**23** National Safe Place Network crisis youth contact pick ups provided emergency shelter

### MENTORING PROGRAM

*by the numbers*



Mentoring Children on Prisoners Program matches plus 40 mentees waiting to be matched with a mentor



# FUNDING OUR MISSION

- Kenneth & Debbie Aducci
- Agena Foundation
- Altrusa International, Inc of Tidewater
- Jaqueline Amato
- Tom & Martha Ambler
- Barbara Anderson
- Anonymous
- Michelle Augustus
- Nancy Bangel
- Marjorie Barnes
- Judy Barrett
- Ellen Barta
- Chris Bartley
- Bob Barton
- Daniel Barton
- Bayside Presbyterian Church
- Beach Commercial Finance, Inc.
- Beach Municipal Federal Credit Union
- Beachcombers Corvette Club
- Dave & Pam Belote
- Mark Bennett
- Beskin-Divers Insurance Group, Inc.
- Joann Blair-Davis
- Boyd Bohlool
- Geraldine Bolton
- Amy Boshier
- Breezewood Circle of Kings Daughters
- Rebekah Broadbent
- William & Patricia Broderick
- Allan & Joan Bryan
- Maggie Brydges
- Sandy Burgess
- Kate & James Burke
- Sondra Byrum
- Nancy Cannon
- Capital Group
- Marissa Carrasquillo
- Carrie S. Camp Foundation, Inc.
- Kathleen Carter
- Chalice Christian Church
- Laura Chandler
- Patty Chang
- Patricia Cirino
- City of Virginia Beach
- Sherry Clark
- Regina Clifton
- Rita Consolvo
- Diana Cooper
- Chelsea Copan
- Sandi Copeland
- Costco Wholesale
- Linda Crabtree
- Stephanie Craig
- Creating Wealth Through Real Estate LLC
- Barry & Virginia Cross
- Jean Cummings
- Cynthia & Robert Cunningham
- Christina Davenport Cumbia
- Theresa Davis
- Charles Dawson
- Kelly DeLucia
- Douglas & Marianne Dickerson
- Adam Dickson
- Dills Architects
- Emily DuBose
- Eastern Shore Chapel
- Katie Edwards
- Encompass Real Estate Solutions, LLC
- Kaitlyn & Tim Enstice
- Richard & Lynn Epps
- Florangel Espailat
- Lawana Evans
- Frances Everton
- Marilyn Faust
- First Presbyterian Church Presbyterian Women
- Barbara Fleming
- Foundry United Methodist Men
- FPA Hampton Roads
- Grace Frierson
- Dudley Fulton
- Mark Galewski
- Josselyn Galvez
- Christine Garczynski
- Lindsay Gibson
- Gilberte G Van Treese Estate
- Rob & Debbie Giroux
- Jason & Gail Goldman
- Lawrence Goldrich
- Cindy Gooch
- Graceful Giving
- Dona Gray
- Patricia Griffin
- Guys Doing Good
- Wayne & Amber Gwaltney
- Hampton Roads Community Foundation
- Mr. Gene Hansen
- Chelsea Hanson
- Harmony Health
- Charmein Harris
- Marijane & Robert Harrison
- Breanna Hegamin
- Valerie Henchel
- Laura Henderson
- Harlan & Jean Hendricks
- Janice Herrera
- Jason Hinson
- Christopher Holloway
- Shannon Howe
- Elizabeth Howes
- E.L. & Phyllis Hudson
- H Gordon & Elizabeth Huey
- Image Staffing Services
- Melissa Jackson
- Klara & Ellis James
- Janis 2011 Charitable Lead Annuity Trust
- JEBLCSF Chapel Religious Offering Fund
- Allison Johnson
- Juniper Elbow Company, Inc.
- Bill & Linda Kamarek
- Edward Kaufman
- Debra Keeling
- Anne Kellam
- Kit Kelso
- Michael Khandelwal
- Kings Grant Presbyterian Church
- Kiwanis Club of Virginia Beach
- Kimberly Knizekewich
- Vladislav Kreinis
- Laura Lewin
- Little Neck Cove Civic League
- Chad & Sheila Long
- Lynnhaven Presbyterian Church
- Mieka Ludaway
- Mark & Ellen Manion
- Areti Manolakas
- Diane & Philip Mantos
- Cathy Markowitz
- Georgie Marquez-Andre
- Patrick Maurer
- Margaret Messick
- Sarah Meyers
- Sandra Miles
- Robert Miller
- Monarch Children's Charities
- Frank & Diane Monroe
- Hilda Monte
- Rico Morelan
- Lisa Morgan
- Robert & Kathleen Morris
- Elizabeth & Michael Mowry
- Mr. Rooter Plumbing of Virginia Beach
- Joseph Muldowney
- Elaine Munitz
- National Safe Place, Inc.
- Old Donation Church
- June Otis
- Shawn Owen
- Grace & Fred Parkinson
- Carol Parsons
- Suzi Partin Martin
- Leslie Paul
- Cindy Pavlica
- Rachel & Joseph Peace
- Lisa Pearson
- Ann Perrigo
- Susan & Abigail Perry
- Erin Pescetto
- Deborah Phillips
- Nancy Pindur
- Positively Beautiful
- Priority Charity Bowl
- David Pritchett
- Shantese Putman
- Queen of Virginia Skill & Entertainment LLC
- R & C Dickerson Family Fund of the Hampton Roads Community Foundation
- Becky Rankin
- Deanna Rees
- R.E. Olivieri Family Foundation
- Brenda Reid
- Lyn Reid
- John & Doreen Roadman
- Rebecca Roberto
- Francis & Noreen Rodgers
- Martha Kay Roland
- Angela Routh
- Safelite AutoGlass
- Adarsha Sapkota
- Michelle Sassmann
- Garland Scott
- Kim Scott
- Jody Sewell
- Debra Shaw
- Carol Shearer
- Jeanine Siebert
- Chris Simmonds
- Maxine Singleton
- Linda Spindel
- St. John the Apostle Catholic Church
- STIHL, Inc.
- Street Dreams Corvette Club
- Donald Styer
- Bryan Sullivan
- Linda Summers
- Jason Sweatman
- Phillip & Sarah Beth Templeton
- Thalia United Methodist Church Seekers Class
- The GE Foundation
- Sue Thomas
- Thomson Family Charitable Trust
- Gerald Travis
- Thrift Store USA
- Natalie Trem
- Sheila Veniot
- Jane & Henry Vick
- Virginia Beach Christian Church
- Virginia Society of Medical Assistants
- Anne Walker
- Paul & Patricia Walker
- Briana Wallace
- Walmart
- Ellen Walters
- Steve Waranch, PSYD, PLC
- Warden Family Foundation
- Wasserhund Brewing Company LLC
- Joanna Wauhop
- Cierra & Michael Weatherly
- Debbie Weber
- Antonica Welvaert
- WGM Enterprises, Inc.
- Gloria White
- Richard & Evelyn White
- Richlyn White
- James White
- Catheryn Whitesell
- Ashley Williams
- Allison Willwerth
- Sheryl Winter
- Wolcott Rivers Gates
- Shannon Wood
- Shirley Woodrow
- Hannah Xaros
- Ronnie Yancey
- C & E Yoder
- Mike & Mandy Yoder
- Monique Yurko



Thanks you!



# LEADING THE WAY

## Thank you, Hampton Roads!



## Board of Directors

- **Maxine Singleton, Ed. D**  
*President*
- **James White**  
*Vice President*
- **Linda Spindel**  
*Secretary (acting)*
- **Patrick L. Maurer, Esq.**  
*Treasurer*
  
- **Daniel Barton, DDS**
- **Terri Hoffler**
- **Brian Holland**
- **Becky Rankin**
- **Gerald M. Travis**
- **Mandy Yoder**
  
- **Jennifer Sieracki**  
*Executive Director*

[www.setonyouthshelters.org](http://www.setonyouthshelters.org)



# Contact Us:

[www.setonyouthshelters.org](http://www.setonyouthshelters.org)



**Administrative Office:** 757.963.5795  
101 N. Lynnhaven Rd., Ste. 101  
Virginia Beach, VA 23452

To reach our 24-Hour  
Crisis Hotline call:  
**1.866.751.7640 or**  
**757.498.HELP (4357)**



**Some of our generous donors dropping off donations at the admin office!**

## Looking to help?

Call 757.963.5795 ext. 0103# or email  
[mbroady@setonyouthshelters.org](mailto:mbroady@setonyouthshelters.org)  
for more information!

- Volunteer
- Sponsor and attend an event
- Hold an online or in-person fundraiser
- **DONATE!**
- Visit our website and social media pages to learn more!



# Seton Youth Shelters

Changing Lives, Building Futures